

DEL BALDO, MARA
SHORT CURRICULUM VITAE

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| Family Name | Del Baldo | Given Name(s) | Mara |
| Gender | F | Country | Italy |
| Position or Title | Assistant Professor of Entrepreneurship and Small Business Management Assistant Professor of Financial Accounting/General and Applied Accounting | | |
| Organizational Affiliation | Department of Economics, Society and Politics, School of Economics, University of Urbino "Carlo Bo", Via Saffi, 42 – CAP 61029 Urbino (PU), Italy. | | |
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| Postal Address | University of Urbino "Carlo Bo", Department of Economics, Society and Business, School of Economics Via Saffi, 42 – CAP 61029 Urbino (PU), Italy. Personal Postal Address: Via Villa Parigi, 6 47337-Montegridolfo (RN)-Italy | | |
| Education | <ul style="list-style-type: none"> • 1985: Istituto Tecnico Commerciale "D. Bramante" Secondary School Degree, Pesaro (accounting and commerce emphasis), Final Grade Point Average: 60/60. • 1994: University of Urbino, Italy (B.A., Economics and Business Administration (Final Grade Point average: 110/110). Dissertation on Small Businesses "non-growth" Strategies. • 2000: Researcher in Business Administration (Economia Aziendale); Assistant Professor of Accounting and of Small Business Management | | |
| Working Experience | <ul style="list-style-type: none"> • 1985-1988: Worked on a contract basis (contracted consultant) with a business and management consultancy firm in Pesaro, Italy. • 1988-2000: hired by an Italian credit institution (Banca delle Marche s.p.a); vice directorship and branch directorship positions. • 2000: Researcher at the Management Studies Institute, University of Urbino "Carlo Bo". Scientific-Academic Subject sector: Management and Accounting (Economia Aziendale). • 2004-present: Department of Business Studies, University of Urbino "Carlo Bo". Permanent Researcher. Assistant Professor of Entrepreneurship and Small Business Management, and of Accounting. • 2011: visiting scholar, under the Erasmus programme, from May, 18th to May, 22nd. She has lectured a total of 6 hours - at the Departamento de Economía Financiera y Contabilidad (Department of Finances and Accounting), corresponding professor Belén Fernandez-Feijoo Souto - provided to undergraduate students (2 or 3 year) and to post-graduate | | |

students on the following topics: Entrepreneurial values and attitudes as drivers for the diffusion and implementing of CSR and sustainability in SMEs; Social Engagement, Social Statements and Governance in Italian SMEs: An Analysis of Excellent Stakeholders Relationship and Social Engagement Profiles. The Experience of some “Spirited Businesses”; CSR and Sustainability: Mission, Governance and Accountability in Italian Smes. The case of BoxMarche, a “Convivial” and “Territorial” Enterprise: Toward a “Territorial Model of Sustainability; “Values-based public private networks. CSR orientation in local government in Italy”.

- 2011: member Sidrea Forum, “Acting in an International Accounting Research Setting”, International Summer School hosted by the Faculty of Economics, Forli Campus, of the University of Bologna, Bertinoro.
- 2013 (May 29-June 1): Visiting scholar, JURAJ DOBRILA UNIVERSITY OF PULA (CROAZIA), DEPARTMENT FOR ECONOMICS AND TOURISM "DR. MIJO MIRKOVIĆ (Lessons and lectures addressed to postgraduate students and young scholars).

Lecturers' topic:

- Entrepreneurial values and attitudes as drivers for the diffusion and implementing of CSR and sustainability in SMEs;
 - Social Engagement, Social Statements and Governance in Italian SMEs: An Analysis of Excellent Stakeholders Relationship and Social Engagement Profiles. The Experience of some “Spirited Businesses”;
 - CSR and Sustainability: Mission, Governance and Accountability in Italian Smes. The case of BoxMarche, a “Convivial” and “Territorial” Enterprise: Toward a “Territorial Model of Sustainability;
 - “Values-based public private networks. CSR orientation in local government in Italy”
 - “Inter-organizational networks as a strategic response to current economic challenges. The Italian experience of the “network contract”: analysis of networks formation, goals and governance”
 - The network contract and its influence on strategic decision of internationalization. Evidence from Italy”,
- 2013 (3-7 June): Visiting professor, New Bulgarian University, Department of Business Administration, Montevideo, Street, 21, 1618, Sofia-Bulgaria, (Lessons and lectures addressed to postgraduate students and young scholars).

Lectures' topics

Entrepreneurial, family and territorial shared values at the basis of CSR and sustainability orientation of Italian Family SMEs.

Networks' contribution to small-sized firm internationalization. The case of Italian “network contract”.

CSR and Sustainability: Mission, Governance and Accountability in Italian Smes. The case of BoxMarche, a “Convivial” and “Territorial” Enterprise: Toward a “Territorial Model of Sustainability.

Tools of Accountability -Elements of environmental and entity evolution -Instruments to implement social and environmental accounting and reporting.

Tools of Accountability -Elements of environmental and entity evolution - Instruments to implement social and environmental accounting and reporting: Implementing sustainability reporting in SGR Group Italy and Bulgaria: challenges of transition from “greenwashing” to relational change using institutional theory”.

TEACHING EXPERIENCES

- 2010; 2011; 2012, 2013: lecturer on the Economics of Tourism Degree (two years post-graduate Course of Control in Sustainable Tourism, Faculty of Economics University of Bologne, - Rimini Campus; topics: Territorial Social Responsibility: the implementation of CSR and sustainability at the local level; Network contract, SMEs and sustainability.
- 2010: lessons and seminars on the course Technological Development promoted by the Province of Pesaro Urbino (VII European Community Program on Research and Development FSE 2007/2008 (item: R&D in SMEs, new competences and capabilities for competitiveness).
- 2002-present: Faculty of Economics, University of Urbino “Carlo Bo”, Italy. Assistant Professor of Entrepreneurship and Small Business Management (Degree Course).

- 2005-present: Responsible for the seminal project (degree course) of Corporate Social Responsibility and Sustainability: theory and practices in SMEs.
- 2005-present: lessons and seminars on Ph.D. courses on: Economics and Management, Management and Accounting, Planning and Audit, University of Urbino Carlo Bo, University of Macerata, Università Politecnica delle Marche di Ancona. Lessons on the following topics: planning and control in SMEs; Social balance; CSR and sustainability in SMEs; Entrepreneurial Values and Ethics in SMEs; CSR and accountability, Social and environmental accounting and accountability.
- 2010-present: Assistant Professor of Accounting, Faculty of Science and Technology, Department of Biotechnology, University of Urbino.
- 2008-present: Faculty of Economics, University of Urbino “Carlo Bo”, Italy. Assistant Professor of General and Applied Accounting (Degree Course).
- 2008: Faculty of Economics, University of Urbino “Carlo Bo”, Italy in collaboration with Pesaro Point s.p.a. Specialization Programme “Business Intelligence and Knowledge Management”: lessons and seminars on “Finance, risks and ratings”.
- 2008: Faculty of Economics, University of Urbino “Carlo Bo”, Italy. 1st Level Master Degree: Master in Nautical Business Management: lessons and seminars on Logistics Management.
- 2006-present: Faculty of Economics, University of Urbino “Carlo Bo”, Italy in collaboration with local Industrial Association (Confindustria Pesaro). Seminar for educational credits on CSR and SMEs’ best practices.
- 2005-present: lessons and seminars (on Programming and Control in SMEs) in the context of Doctorate degree programme for Managerial-Economic Sciences held by Faculties of Economics, University of Urbino “Carlo Bo”, University of Macerata, University of Ancona.
- 2005-2007: Faculty of Economics, University of Urbino “Carlo Bo”, Italy. 1st Level Master Degree: Masters “Integrated Logistics for East Europe and Asia” and “Logistics and relations with Eastern Europe and Asian Countries”: lessons and seminars (on Business Administration and on Logistics Management).
- 2005-2006: Faculty of Economics, University of Urbino “Carlo Bo”, Italy. Lecturer in General and Applied Accounting.
- 2002-2006: Faculty of Economics, University of Urbino “Carlo Bo”, Italy. Professor of Small Business Strategic Management.
- 2002-2003: Faculty of Economics, University of Urbino “Carlo Bo”, Italy. Professor of Entrepreneurship and Small

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| | <p>Businesses.</p> <ul style="list-style-type: none"> • 2000-2001; 2001-2002: Faculty of Economics, University of Urbino “Carlo Bo”, Italy. Lecturer in Small Business Management and Entrepreneurship. |
| <p>Membership of Institutions, Associations and Editorial Board</p> | <ul style="list-style-type: none"> • Executive Committee and Editorial Board Member of the International Journal <i>Piccola Impresa/Small Business</i> (www.rivistapiccolaimpresa.it; ISSN: 0394-7947); • Board member, ASPI (Association for the studies on small and medium businesses), Faculty of Economics, University of Urbino “Carlo Bo”; • Board member of Doctorate Degree Programme for Managerial-Economic Sciences Faculties of Economics, University of Urbino, University of Macerata, University of Ancona (Politecnica delle Marche); Associated member SIDREA (Società Italiana dei Docenti di Ragioneria e di Economia Aziendale); • Editorial Board Member of <i>International Journal of Society Systems Science</i> (IJSSS; ISSN online: 1756-252x; ISSN print 1756-2511), Department of Management and Information Systems, Montclair, NJ, USA; • Editorial Board Member of Journal of Business Administration Research (JBAR) ISSN 1927-9507 (Print); ISSN 1927-9515 (online), Sciedu Press, Editor in Chief Kayhan Tajeddini, Lund University, Sweden, Editor Susan Sun, Toronto, ON, Canada. • Editorial Board Member n. 51 of International Journal of Business and Management (IJBM) ISSN 1833-3850 (Print); ISSN 1833-8119 (Online), Copyright Canadian Center of Science and Education • Editorial Board Member of Journal of Modern Accounting and Auditing hard copy (ISSN1548-6583) and online (ISSN1935-9683) by David Publishing Company located at 9460 Telstar Ave Suite 5, EL Monte, CA 91731, USA. • Member of network European Council for Small Business (ECSB), www.ecsb.org, Finland; • Member of Centre for Social and Environmental Accounting Research (CSEAR), School of Management, University of St Andrews, Scotland; • Member of EBEN Italia, European Business Ethics Network Italia; • Member of SIDREA (Italian Association of Accounting and Economia Aziendale) and member of Sidrea Group “Young Project” for the development of internationalization, doctoral colloquium, doctoral thesis, of young scholars; • Member GSeA (Special Interest and Study Group) AIDEA (Italian National Academy of Management and Accounting) “Management of the Cultural Heritage in the different value perspectives”; • Member SIG (Special Interest Groups, as part of EURAM membership) Tallin: Topics: corporate governance; gender equality and Diversity in Management (luisa.jaffe@eiasm.be); |

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| | <ul style="list-style-type: none"> • Member of the Scientific and Organizing Board of the “Bilanci di Marca”, Observatory of SMEs listed and not listed Marchegian Business Sheets (University of Urbino, University of Macerata, University of Ancona); • Partner (in behalf of University of Urbino) Multistakeholder Forum Regione Marche – Progetto I.Re.M. Responsible Marchegian Businesses (POR Marche FSE 2007/2013). • Membersocio SISTUR, (Società italiana di scienze del turismo-Italian Society of Tourism Sciences) E-mail: sistursegreteria@gmail.com <p><i>Reviewer for the following journals:</i></p> <ul style="list-style-type: none"> - International Journal: Rivista Piccola Impresa/Small Business, Editor in Chief Prof. G. Ferrero. - International Journal: Economia Aziendale Ondine (www.economiaaziendale.it), Editor in Chief Prof. Piero Mella. - International Journal of Society Systems Science (IJSSS), Editor in Chief Prof. J. Wang. - International Journal of Sustainable Society (IJSSoc), Editor in Chief Prof. J. Wang- - International Journal of Business Administration (IJBA) (Sciedu Press, Editor Prof. Blair Tang, Toronto, Canada). - Regional Studies (Journal of the Regional Studies Association). Routledge, Taylor & Francis Group). - Journal of Small Business Management (JSBM). - African Journal of Business Management -Journal of Modern Accounting and Auditing (JMAA) in hard copy (ISSN1548-6583) and online(ISSN1935-9683) by David Publishing Company located at 1840 Industrial Drive, Suite 160, Libertyville, Illinois60048, USA. - Journal of Business Administration Research (JBAR) ISSN 1927-9507 (Print); ISSN 1927-9515 (online), Sciedu Press, Editor in Chief Kayhan Tajeddini, Lund University, Swedan, Editor Susan Sun, Toronto, ON, Canada. - International Journal of Business and Management (IJBM) ISSN: 1833-3850 (PRINT), 1833-8119 (Online), Editor in chief, Suri Lee, Minny Wang, Canadian Center of Science and Education, Canada. - Management Research Review (MRR); - IJSESD International Journal of Social Ecology and Sustainable Development - African Journal of Business Management; www.academicjournals.org. <p><i>Reviewer, discussant, chairman in numerous conferences:</i></p> <p>MEI (Management, Engineering, and Informatics - 2010 and 2011 Conference; EURAM 2010; 2011, Tallin 4-6th June, Management Culture in the 21th Century, Track on Governance of public and non profit organization; Loppiano International Conference 2010; Workshop Piccola Impresa 3rd Workshop on “SME Innovation Processes” <i>Challenger Beyond the Crisis, Urbino, Facoltà di Economia, Urbino - Università degli Studi “Carlo Bo” - Facoltà di Economia, 16-17 September 2011; WOA, ICSB, SIDREA, and others.</i></p> |
| <p>Primary Research Topics</p> | <ul style="list-style-type: none"> • Small business economics and management (Logistics Management - Logistics Small Business Management) • Information and Communication Technologies applied to SMEs; • Corporate Social Responsibility, Sustainability, Business Ethics, and Accountability in SMEs. Territorial Social Responsibility and territorial sustainable governance; Public-private network for promoting CSR; • Female entrepreneurship; • Family Business; |

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| | <ul style="list-style-type: none"> • SMEs strategies of qualitative development; • Planning and control, reporting and finance in SMEs; • Business and Economic-Financial information; • Management of cultural goods - Management of ecclesiastical heritage (ecclesiastic and diocesan museums); CSR in cultural organizations. • Networking processes and networking strategies for the development of SMEs. • Accountability, religion and charisma • SEAR (Social and Environmental Accounting Reporting and Accountability) |
| Publications | <ol style="list-style-type: none"> 1) Del Baldo M. (1997), “Determinanti e condizioni delle strategie di “non crescita” delle piccole imprese”, <i>Piccola Impresa/Small Business</i>, n. 3, p. 31-74. 2) Del Baldo M. (2000) ,“Information Technology e piccola impresa”, <i>Piccola Impresa/Small Business</i>, n. 1, pp. 91-124. 3) Del Baldo M. (2002), “Logistica: punto di incontro o di scontro tra old e new economy?”, <i>Sinergie</i>, n. 57, gennaio-aprile, numero monografico, pp. 87-105. 4) Del Baldo M. (2002), “La gestione delle attività logistiche nelle piccole imprese di lavorazione di prodotti alimentari secchi. Risultati da un’indagine empirica”, <i>Piccola Impresa/Small Business</i>, n. 3., pp. 95-118. 5) Del Baldo M. (2003), “Logistica e qualità nelle piccole imprese di trasporto. Il caso Interpaoli S.r.l.”, <i>Piccola Impresa/Small Business</i>, n. 2, pp. 93-124. 6) Del Baldo M. (2004), “Piccole imprese e Application Service Provider. Software dedicato ai “piccoli della logistica””, <i>Piccola Impresa/Small Business</i>, n. 2, p. 117-147. 7) Del Baldo M. (2005), “Female Managers and entrepreneurs: barriers and opportunities. Some evidences from an empirical research”, <i>Piccola Impresa/Small Business</i>, n. 2, pp. 123-142. 8) Cesaroni F.M., Corsi K., Del Baldo M., Demartini P. (2005), “The use of ICTs for management control purposes in highly computerized manufacturing SMEs. Boundaries and opportunities”, in M. Raffa, L. Iandoli (a cura di), <i>Entrepreneurship Competitiveness and Local Development</i>, Rent XIX Proceedings, ESI, Napoli. pp. 65-66. 9) Del Baldo M. (2005), “La comunicazione economico-finanziaria delle piccole imprese internazionalizzate verso le banche”, in M. Paoloni, F.M. Cesaroni, P. Demartini (a cura di), <i>Internazionalizzazione e comunicazione economico-finanziaria delle piccole imprese</i>, F. Angeli, Milano, pp. 126-153. 10) Del Baldo M. (2005), “Il caso AEA S.r.l., “Gruppo Loccioni Imprese Integrate”, in M. Paoloni, F.M. Cesaroni, P. Demartini (a cura di), <i>Internazionalizzazione e comunicazione economico-finanziaria delle piccole imprese</i>, F. Angeli, Milano, pp. 161-195. 11) Del Baldo M. (2006), “Piccoli imprenditori e piccole imprese socialmente responsabili”, in <i>Scritti in onore di Isa Marchini</i>, F. Angeli, Milano, pp. 329-353. 12) Del Baldo M. (2006), <i>La gestione manageriale del patrimonio artistico e culturale della Chiesa. L’esperienza dei musei diocesani nelle Marche</i>, Quaderni di Economia Aziendale, n. 12, Ed. QuattroVenti Srl, Urbino. 13) Del Baldo M. (2006), “SMEs and Corporate Social Responsibility. Some evidences from an empirical research”, in <i>Proceedings on Emerging issues in international accounting & business conference 2006</i>, Vol. 1, University of Padua, July 20-22, pp.314-343. 14) Del Baldo M. (2006), “Managing the value of ecclesiastical heritage. The experience of some Italian Dioceses”, <i>Economia Aziendale 2000, On Line Review</i>, (www.ea2000.it), n. 1, pp. 45-68. 15) Del Baldo M. (2006), “Livi Vittorio-FIAM Spa: nascita e sviluppo di un’avventura imprenditoriale di successo”, in <i>Piccola Impresa/Small Business</i>, n. 3, pp.135-147. 16) Del Baldo M. (2006), <i>La logistica nell’economia delle imprese minori</i>, |

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| | Aspi/Ins-Edit, Genova. |
| 17) | Cesaroni F.M., Corsi K., Del Baldo M., Demartini P. (2007) , “L’impatto delle ICT sul sistema di controllo di gestione delle PMI: la dimensione informativa”, (par. 4 di Mara Del Baldo, par. 6, “Sintesi e prime considerazioni propositive”, in comune), in G. Ferrero (a cura di), <i>Le ICT per la qualificazione delle Piccole Imprese Marchigiane</i> , Carocci Ed., Roma, pp. 101-128 ISB=978 88 430 4016 2. |
| 18) | Del Baldo M. (2007) , “Domanda, offerta logistica e imprese minori. I risultati di uno studio empirico”, in <i>Piccola Impresa/Small Business</i> , n. 2, pp. 91-124. |
| 19) | Del Baldo M. (2008) , “Una responsabilità per più generazioni. L’impegno sociale e la sua comunicazione nel gruppo FBL-Della Rovere”, <i>Economia Aziendale 2000, On Line Review</i> , (www.ea2000.it), n. 2, pp. 55-72. |
| 20) | Del Baldo M. (2008) , “I nuovi sistemi informativi: opportunità e criticità per il controllo di gestione nelle piccole e medie imprese”, in F.M. Cesaroni, P. Demartini (a cura di), <i>ICT e informazione economico-finanziaria. Saggi sull’applicazione delle nuove tecnologie nelle grandi e nelle medie imprese</i> , F. Angeli, Milano, pp. 101-131. |
| 21) | Del Baldo M. (2008) , “Lo stakeholder engagement e il Global Report di BoxMarche Spa”, in <i>Piccola Impresa/Small Business</i> , n. 2, ISSN: 1826-4719, pp. 105-119. |
| 22) | Del Baldo M. (2009) , “Limiti e opportunità nell’affidamento delle piccole e medie imprese. Alcune posizioni a confronto”, in G. Calcagnini, P. Demartini (a cura di), <i>Le regole dell’attrazione”. Vincoli e opportunità di Basilea 2 per lo sviluppo delle piccole e medie imprese</i> , F. Angeli, Milano, pp. 33-60. |
| 23) | Del Baldo M. (2009) , “Corporate social responsibility and Corporate Governance in SMEs: An Analysis of Excellent Stakeholder Relationship and Social Engagement Profiles”, <i>Economia Aziendale 2000 web, On Line Review</i> , (www.ea2000.it), n. 1, ISSN: 1826-4719, pp. 61-88. |
| 24) | Del Baldo M., Maticena A., (a cura di) (2009) , <i>Responsabilità sociale d’impresa e territorio. L’esperienza delle piccole e medie imprese marchigiane</i> , F. Angeli, Milano. |
| 25) | Del Baldo M. (2009) , “Social Engagement, Social Statements and Governance in Italian SMEs: The Experience of some “Spirited Businesses”, Proceedings 5 th Annual Conference of the European SPES Forum “Respect and Economic Democracy”, Faculty of Economics, Catania, April 17-19, 2009, Tipografia Universitaria, Catania, pp. 21-22. |
| 26) | Del Baldo M. (2009) , “Corporate Social Responsibility e corporate governance: quale nesso nelle PMI”, <i>Piccola Impresa/Small Business</i> , n. 3, pp. 61-102. |
| 27) | Del Baldo M. (2009) , “Corporate Social Responsibility and Corporate Governance in Italian SMEs: An Analysis of Excellent Stakeholders Relationship and Social Engagement Profiles, in <i>Striving for Competitive Advantage & Sustainability. New Challenges of Globalization</i> , Proceedings of the 11 th International Conference of the Society for Global Business Economic Development (SGBED, Editors C. Jayachandran, Montclair State University, NJ, Usaram Subramanian, Usajan Rudy, Comenius University in Bratislava, Slovak Republic), Bratislava, May 27-30, vol. 3, Bratislavan, ISBN/ISSN: 978-0-9797659-8-8, pp. 1515-1524. |
| 28) | Del Baldo M. (2009) , “Serve un network di valori”, <i>Realtà Industriale delle Marche</i> , mensile Confindustria, Maggio. |
| 29) | Del Baldo M. (2010) , “Corporate social responsibility and corporate governance in Italian Smes: the experience of some “spirited businesses”, <i>Journal of Management and Governance</i> , DOI 10.1007/s10997-009-9127-4, published on line: 12 January 2010 (presente su SCOPUS). Anno 2012; Vol. 16, Issue 1, pp. 1-36. SpringerLink: http://www.springerlink.com/openurl.asp?genre=article&id=doi:10.1007/s10997-009-9127-4 |
| 30) | Del Baldo M. (2010) , “Consenso, reputazione sociale, prossimità territoriale: risorse immateriali “core” nell’economia delle PMI. L’esperienza di un protagonista del territorio: BoxMarche Spa”, <i>Economia Aziendale 2000 web, On Line Review</i> , (www.ea2000.it), n. 2, p. 111-130. |

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| | <p>31) Del Baldo M. (2010), “CSR and Sustainability: Mission, Governance and Accountability in Italian Smes. The Experience of BoxMarche, a “Convivial” and “Territorial” Enterprise: Toward a “Territorial Model of Sustainability”, in Baldarelli M.G. (ed.), <i>Civil Economy, Democracy, Transparency and Social and Environmental Accounting Research Role. Some Reflections in Theory and in Practice Deriving from 2nd CSEAR Conference-Italy</i>, MacGraw-Hill Italia, Milano, ISBN: 978-88-386-7236-1, Section III.5, p. 289-345.</p> <p>32) Del Baldo M. (2010), “Corporate social responsibility and corporate governance in Italian SMEs: toward a ‘territorial’ model based on small ‘champions’ of CSR”, <i>International Journal of Sustainable Society</i> (IJSSoc, 1756-2538 print ISSN; on line 1756-2546), Inderscience, vol. 2, n. 3, pp. 215-247.</p> <p>33) Del Baldo Mara, Demartini P. (2012), Small Business Social Responsibility and the missing Link: the local Context”, Chapter 3, in William D. Nelson (Ed.) <i>Advances in Business Management</i>, Vol. 4, Nova Science Publishers, Inc, NEW York, ISBN 978-1-61324-705-1, pp. 69-94 (Del Baldo section 1,2.1 and 3; conclusions (4) common to both authors).</p> <p>34) Del Baldo Mara, Demartini P. (2011), Small Business Social Responsibility and the missing Link: the local Context”, chapter / in Entrepreneurship, Motivation, Performance and Risk, pp. 125-150, ISBN 978-1-61470-148-4 (Del Baldo section 1,2.1 and 3; conclusion (4) common to both authors), Editors: Richard Fairchild (School of Management, University of Bath, UK), Novapublisher, Inc. New York, Series, Business Issues, Competition and Entrepreneurship.</p> <p>35) Del Baldo M., Demartini P. (2010), “Values-Based public-private networks. Best Practices in Italian Local Government: the case of ‘Regione Marche’”, <i>Corporate Ownership and Control Journal</i> (published by Virtus Interpress, Director Alexander Kostyuk, Editor Corporate Ownership and Control Journal), Vol. 8, issue 1, Fall, 2010, Continued 8, pp. 772-784 (1,2,2,2,3,3,4,3 and 5 section attributed to Del Baldo; 2.1,4,1 and 4.2 Demartini, ISSN 1810-3057 (on line version); 1727-9232 (printed version).</p> <p>36) Aureli S., Ciambotti M., Del Baldo M. (2011), “Il contratto di rete come strumento di risposta delle PMI alla crisi: aspetti strategici, organizzativi e di governance. Uno stato dell’arte delle esperienze in corso in Italia”, 3° workshop internazionale “I processi innovativi: le sfide oltre la crisi”, promosso da ECSB (European Council of Small Business Piccola Impresa/Small Business, Facoltà di Economia Università degli Studi “Carlo Bo”, Urbino 16-17 settembre 2011, Atti pubblicati su CDRom, ISBN 978-88-85363-56-4, pp. 1-31. Attribuzioni: M. Ciambotti ha scritto i par. 1 e 2, M. Del Baldo ha scritto i par. 3, 5.4, 6.1 e 6.2, S. Aureli ha scritto i par. 4, 5.1, 5.2, 5.3, 6.3 e 7.</p> <p>37) Aureli S., Ciambotti M., Del Baldo M. (2011), “Inter-organizational networks as a strategic response to current economic challenges. The Italian experience of the “network contract”: analysis of networks formation, goals and governance” Rent XXV Proceedings, Research in Entrepreneurship and Small Business, 25th Anniversary Conference, “Entrepreneurial, Business and Society”, Bodo, Norway, 16-18 November 2011. This work is the product of a communal effort, however, M. Ciambotti has written sections 1 and 2, M. Del Baldo has written sections 3, 6.1, 6.2, 7.3 and 8; S. Aureli has written sections. 4, 5.1, 5.2, 6.3 and 7.1, 7.2. ISSN 2219-5572. Pubblicazione Proceedings, Casa Editrice EIASM, Brussels.</p> <p>38) Baldarelli M.G., Del Baldo M. (2011), “Il ruolo dei “valori” aziendali nel processo di costruzione dello stato unitario: teoria e prassi”, Proceedings pubblicati su CD del XI Convegno Nazionale di Storia della Ragioneria “Finalismo e ruolo delle aziende nel processo di costruzione dello Stato Unitario. Modelli aziendali e sistemi di produzione in Italia dal XIX AL XX SECOLO, Roma 2-3 dicembre 2011. Baldarelli ha scritto i paragrafi 1 e 2; Del Baldo ha scritto i paragrafi 3, 4 e 5. ISBN 978-88-6695-000-2. Editore RIREA, Roma.</p> <p>39) Aureli S., M. Del Baldo M., Ciambotti M. (2011) “Il contratto di rete come strumento di sviluppo delle piccole e medie imprese. Un’analisi delle prime</p> |
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| | esperienze”, Argomenti, n. 33, dicembre. Il lavoro, sebbene frutto di una riflessione comune, è da attribuirsi come segue: ai tre Autori per il par. 1; a M. Ciambotti per il par. 2; a M. Del Baldo per i par. 3 e 4; a S. Aureli per i par. 5, 6, 7; ISSN CARTACEO: 1125-9116, ISSN ON LINE 1971-8357, pp. 75-104. www.francoangeli.it/riviste/sommario.asp?idrivista=100 |
| 40) | Del Baldo, M. (2012) “Dalla responsabilità sociale d’impresa alla responsabilità sociale di territorio. L’esperienza di BoxMarche s.p.a.” in Maggiolini P. (a cura di), <i>Ciò che è bene per la società è bene per l’impresa. Una rivisitazione di teorie e prassi della Responsabilità Sociale d’impresa</i> , F. Angeli, Milano, Cap. 15, pp. 293-313, ISBN 9788856848854, Collana Economia & Management, 71, Codice SBN LO11419783. |
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- 56) **Del Baldo Mara (2011)**, “Aspetti metodologici e criteri di selezione delle aziende esaminate”, lecture presented at the 3rd edition terza edition of the Conference “Bilanci di Marca. Premio per i migliori bilanci delle Marche”, Fano, 16 dicembre 2011.
- 57) **Del Baldo Mara, Baldarelli Maria Gabriella (2012)**, “**Il ruolo della donna nella fase istituzionale della Fondazione San Giuseppe**”, lecture presented at the congress “La donna oggi. Identità e ruolo nelle aziende”, Univ. Bologna, Fondazione S. Giuseppe, Centro Studi sul Genere e l’Educazione, Rimini, Polo Universitario Facoltà Economia di Bologna, 12 marzo 2012.
- 58) **Del Baldo, Mara (2012)**, “Responsabilità sociale e PMI. Valori imprenditoriali e radicamento territoriale: verso la responsabilità sociale del territorio. Il Progetto I.Re.M. della Regione Marche”, workshop Laboratorio sulla RSI, Fano, Fano, 15-17.30, 23 marzo 2012.
- 59) **Del Baldo Mara (2012)**, “An intellectual Capital Perspective for Territorial Competitiveness and Sustainability”, paper presented at the 2nd Workshop Intellectual Capital, SMEs and Sustainability, Rome, May, 7th June, Università Roma III, Dipartimento di Scienze Aziendali ed Economico-Giuridiche.
- 60) **Del Baldo Mara (2012)**, “To the roots of CSR and sustainability: the “proximity” to the territory – The Italian family SMEs’ experience”, 2nd Annual International Conference Business Strategy and Organizational Behaviour (BizStrategy 2012) and Enterprise Marketing and Globalization (EMG 2012), Bali, Indonesia, 7-8 May.
- 61) **Del Baldo Mara (2012)**, “Il contratto di rete nella prassi. L’analisi di alcune esperienze”, paper presented at the Workshop Confindustria Pesaro Urbino: Insieme si può. La rete, una strategia di successo per le imprese”, Confindustria Pesaro, 6 giugno.
- 62) **Del Baldo Mara, Aureli, Selena (2012)**, “Inter-firm cooperation and international expansion: the network contract and its influence on strategic decision of internationalization. The Italian experience”, paper presented at the International Conference in Economics and Administration (ICEA-FAA) and at the 1st Workshop on Decision-Making Processes in International Business Strategies, The Faculty of Business and Administration, University of BUCHAREST (Romania), 8 – 9 JUNE 2012
- 63) **Maria-Gabriella Baldarelli, Mara Del Baldo, Ninel Nesceva Kiosseva, Sabrina Gigli (2012)**, “Implementing sustainability reporting in SGR Group Italy and Bulgaria: challenges of transition from “greenwashing” to relational change using institutional theory”, paper presented at the 4th Italian Conference on Social and Environmental Accounting Research, Italian CSEAR 2012, 20th - 21st September 2012 Trento, Italy, SPECIAL ISSUE of: Financial Reporting: “Social and environmental accounting and accountability”, “Parallel submission to Financial Reporting”.
- 64) **Del Baldo Mara, Aureli Selena (2012)**, “Formal inter-firm cooperation and international expansion: how Italian SMEs are using the network contract”, paper presented at 15th McGill International Entrepreneurship Conference, The Change in the Global Economy and the Future of International

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| | <p>Entrepreneurship, University of Pavia - September 21-23, 2012.</p> <p>65) Del Baldo, M., Baldarelli M.G. (2012), “Il bilanciamento tra imprenditorialità, managerialità e comunione: nuovi paradigmi nella teoria e nella prassi aziendale”, paper presented at the XXXV Convegno annuale AIDEA, Università di Salerno-Fisciano (Na), 4-5 ottobre 2012.</p> <p>66) Del Baldo, Mara (2012), “Le aziende “di territorio” fra teoria e prassi: verso lo sviluppo integrale dell’azienda e del contesto locale”, paper presented at the XXIV Convegno Annuale di Sinergie <i>Il territorio come giacimento di vitalità per l’impresa</i> - Call for paper 18-19 ottobre 2012 – Università del Salento (Lecce), <i>Track 5 – Sostenibilità nei rapporti impresa-territorio</i>.</p> <p>67) Baldarelli M.G., Del Baldo Mara (2012), “The implementation of sustainability reporting in SGR Group: some challenges of transition from “greenwashing” to relational change”, paper presented at the Convegno SIDREA 2012 Innovare per crescere: quali proposte per il governo e l’amministrazione delle aziende? Università di Modena e Reggio Emilia, 27-28 novembre 2012, Truck 7-Responsabilità e rendicontazione sociale.</p> <p>68) Del Baldo Mara (2012), “La famiglia e la crisi. La famiglia come stakeholder delle politiche aziendali”, lecture presented at the Covegno Centro Italiano Femminile, Comitato Comunale di Pesaro, Pesaro, Sala del Consiglio Comunale, 7 novembre 2012.</p> <p>69) Del Baldo, Mara (2013), “Il contributo dei musei diocesani nella valorizzazione del patrimonio artistico e culturale del territorio”, lecture presented at the Convegno "Impresa e cultura. La cultura come motore dello sviluppo economico" - Urbino Aula Rossa di Palazzo Battiferri, 15 marzo 2013 ore 9-14; congress qualified by the Professional Order of Accountants of the Province of PesaroUrbino (Ordine Commercialisti ed Esperti Contabili Prov. PU).</p> <p>70) Del Baldo, Mara (2013), I musei diocesani: una risorsa da valorizzare”, relazione presentata al convegno I RISVOLTI DELLA CRISI ECONOMICA NEL MONDO ARTISTICO E MUSICALE, Urbino, aula Blu Palazzo Battiferri, Università degli Studi di Urbino “Carlo Bo”, 19 marzo 2013, convegno organizzato da comitato studentesco con attribuzione di crediti formativi)</p> <p>71) Del Baldo, Mara (2013), “Responsabilità sociale e PMI. Valori imprenditoriali, radicamento territoriale e responsabilità sociale del territorio”, seminario tenuto nell’ambito del laboratorio sulla RSI, Fano, Fano, 15-17.30, 27 marzo 2012.</p> <p>72) Del Baldo, Mara (2013), “Medie imprese italiane, sviluppo e corporate finance. I valori del capitalismo personale”, Relazione alla presentazione ufficiale del volume curato da F. Palazzi, Urbino, Facoltà di Economia, h. 15-30-17.30, 15 maggio.</p> <p>73) Del Baldo, Mara (2013), “An Intellectual Capital Perspective for Territorial Competitiveness and Sustainability”, paper presented at the 3rd WORKSHOP “SUSTAINABILITY, ENTREPRENEURSHIP AND INTELLECTUAL CAPITAL”, 30 Maggio 2013 – Sala Lauree, Facoltà di Economia “Federico Caffè” – Università Roma TRE, Via Silvio D’amico, 77 – Roma.</p> <p>74) Del Baldo, Mara (2013), partecipazione al Convegno Internazionale “Chiara Lubich. Carisma, Storia, Cultura, Roma, 14-15 marzo 2013: Università La Sapienza, Roma; Centro Mariapoli, Castel Gandolfo.</p> <p>75) Del Baldo, Mara (2013), “Corporate Social Responsibility, Human Resource Management and Corporate Family Responsibility. When a Company is “the Best Place to Work”: Elica Group, the Hi-Life Company”, paper presented at the biennale CONFERENCE “THE CHANGING ECONOMIC LANDSCAPE: ISSUES, IMPLICATIONS AND POLICY OPTIONS”; ECONOMICS IN CRISIS - THE CRISIS OF ECONOMICS, (Conference topics: Human Values and Economics), 30 May-1 June 2013, University of Pula, Croatia.</p> <p>76) Del Baldo Mara, Baldarelli Maria-Gabriella, Ninel Nesheva-Kiosseva (2013), “Implementing sustainability reporting in SGR Group Italy and Bulgaria: challenges of transition from “greenwashing” to relational change using institutional theory”, paper presented at the New Bulgarian University Conference, Sofia, Bulgaria, 4th June, “Social and Environmental Accounting: Experience and Research”. The paper received the nomination by the</p> |
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| | <p>Department of Business Administration and has been selected for participating to the Award “Pythagora” held from the Bulgarian Ministry of Education.</p> <p>77) Baldarelli Maria-Gabriella, Del Baldo Mara, Ninel Nesheva-Kiosseva (2013), “Implementing Sustainability reporting: (Neo)Institutional theory insights in the analysis of SGR Group Italy and CityGas Bulgaria”, paper presented at FINANCIAL REPORTING, IV Workshop, Rome, 13 and 14 June 2013, Department of Law and Economics, University La Sapienza (Rome), Department of Management at LUISS Guido Carli University (Rome) and Journal Financial Reporting.</p> <p>78) Del Baldo Mara, Demartini Paola (2013), “An Intellectual Capital Perspective for Territorial Competitiveness and Sustainability”, paper presented at IKFAD, 8th International Forum on Knowledge Asset Dynamics “Smart Growth: Organizations, Cities and Communities” Zagreb, Croatia 12-14 June 2013.</p> <p>79) Del Baldo, Mara (2013), relationa “Responsabilità sociale di territorio, networks e percorsi di turismo sostenibile e accessibile”, presented at the Round Table “L’accessibilità ai prodotti turistici e culturali: esperienze a confronto”, scuola di Economia, Management e Statistica, Università di Bologna/Campus di Rimini, Scuola Superiore Scienze Turistiche (con il patrocinio Comune di Rimini), 12 luglio 2013.</p> |
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Urbino, July, 31st 2013

Mara Del Baldo